



Welcome To The Premier Life.®

Highlights

- Fibre-optic high-speed Internet
- iQ tabs – multimedia tablets in all guest rooms
- Internet access, YouTube, games, digital folder for guests, chat option with the reception desk plus phone feature and much more
- 98-inch screen in "leo's - bar, café, lounge" with complete Sky sports package incl. DAZN and Eurosport 2 Xtra
- 4k 118-inch media wall with live music acts and ambient videos as well as moods in the lobby
- New additional entrance and exit – dive straight in and out of the Feldkirch pedestrian zone
- 24hr bar and room service
- **10 comfort rooms** on our **executive floor** -> higher standard, higher service, highest floor (6th) with balcony and views across the Feldkirch old town to the Swiss mountains and Illschlucht gorge.

The pre-defined construction phases had been marked by the sounds of drilling and hammering since September 2018:

Yet the hotel continued to operate during the enlargement, renovation and refurbishment of most of the rooms across seven floors. In fact, it only completely closed for one and a half months during renovation of the ground floor. Initial construction work commenced even before the last guests had departed. We shifted walls, altered room sizes and completely overhauled the furnishings.

A modern style, comfort and functionality were the key considerations in our choice of interior design.

Work on the makeover and upgrade was finally completed in June 2020.
Now it's time to bid you *Welcome to the Premier Life!*

At the Best Western Premier Central Hotel Leonhard, we meet the highest standards.

Our superbly maintained interiors and first-class facilities are complemented by high-quality accommodations and outstanding levels of service for discerning guests who appreciate high quality.

We are therefore proud to have the honour of presenting Central Hotel Leonhard Feldkirch in completely new splendour.

Oliver Stadlmüller, Managing Director – PST Hotelmanagement GmbH

Central Hotel Leonhard

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Each Best Western® branded hotel is independently owned and operated.



PRESS RELEASE

Best Western Premier Central Hotel Leonhard, Feldkirch

Big City Vibes: Central Hotel Leonhard switches to premium brand after conversion

Central Hotel Leonhard brings cosmopolitan flair to the Alpine region: after a conversion and renovation phase lasting eighteen months, the four-star establishment upgraded its brand within the Best Western family in June 2020 – just in time to celebrate the 20th anniversary of operators PST Hotelmanagement GmbH. As Best Western Premier Central Hotel Leonhard, it is now set to welcome its guests to Feldkirch, a town where the four countries of Austria, Germany, Switzerland and Liechtenstein converge. Four million euros were invested in the new, luxurious interiors.

Feldkirch, 1 July 2020. The former Best Western Plus Central Hotel Leonhard in Feldkirch, Austria, welcomes its guests with a completely new look and moves up to the premium category within the Best Western brand family. As a result, the hotel is going upmarket and wishes to attract new customer segments. At the same time, it will continue its cooperation with Best Western Hotels & Resorts and remain under the umbrella of BWH Hotel Group Central Europe, with all the sales and marketing service benefits offered by the Group. Nor does the change in brand present any disadvantage to guests, who can continue to book the Feldkirch hotel through all Best Western booking channels and Best Western partner sales channels and keep earning reward points in the brand loyalty program. Oliver Stadlmüller, managing partner of PST Hotelmanagement GmbH which operates the hotel, has prepared for the change of brand by lavishly redesigning the hotel. As owners of the hotel property, the Wilhelm Lampert Private Foundation and PST Hotelmanagement GmbH have invested a total of four million euros in the renovation work. Following the conversion and renovation work which began in September 2018, the hotel interior has been completely transformed in terms of its features and appearance. What first catches the eye is an eight-metre long reception area in a black and gold design which now dominates the spacious lobby and which has been designed with high-quality floors and lounge furniture as well as tasteful decorative objects in gold tones. The bar and restaurant have also been rebuilt and refurbished, as have the meeting rooms, guest rooms and bathrooms. In addition, the hotel now has a new entrance and exit leading directly into the pedestrian area of the medieval Feldkirch old town. The work took place from September 2018 up to and including June 2020 and was carried out in two renovation phases per year (spring/autumn) while the hotel remained open.

Together with hotel manager and authorized representative Nico Flachsenberger, Stadlmüller has managed to realise the design concept which he personally developed. “We want to stand out from the rest and instead of being some classic quaint hotel bring cosmopolitan flair to Feldkirch. Our guests can expect exclusive and luxurious facilities in a spacious and open location – a lifestyle hotel at a premium site” is how Stadlmüller explains his vision. This will bring a breath of fresh air to the hotel which has been operated by PST Hotelmanagement GmbH for 20 years.

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A modern atmosphere with warm colours and lots of light

For the new open room design, ground-floor walls were moved and the new “leonhard - restaurant” shifted up to the first floor where a total of 185 guests can now enjoy a 30-metre long breakfast buffet or sample Austrian specialities in the morning. Panoramic windows reaching down to the floor open up views of the Feldkirch old town as well as the mountains of the Swiss Alps. Moving the restaurant means that there is now room on the ground floor for the new spacious “leo’s - bar, café, lounge”. This is where sports fans can follow the games and matches of their favourite team on a 98-inch screen displaying the Sky sports bar package, DAZN and Eurosport 2 Xtra, while they finish off the day with a drink. Even more visually stunning is the 118-inch media wall in the lobby, where live concerts of top-class music acts are regularly shown. What’s more, the ground floor also features the new boardroom, consisting of a smaller room for exclusive meetings. The four other meeting rooms have also been renovated and can be partially combined to accommodate up to 100 guests.

The 94 guest rooms have been fitted with triple-glazed windows as well as new bathrooms, new air conditioning systems and digital folders for guests on iQ tabs. Subtle natural tones, warm earth colours and natural materials define the modern design of the rooms which retain their cosiness. Stadlmüller and Flachsenberger have gone for a special lighting concept in the rooms, and the individual table lamps used in the restaurant also create a pleasant atmosphere. The pool area has also been renovated and equipped with high-quality mosaics and chill-out furniture. Floor-to-ceiling windows provide a clear view of the surroundings while guests swim lengths in the twelve-metre-long pool. Relaxation is also offered by a steam bath and sauna, both of which have also been freshly renovated and decorated with natural stones in warm colours. A highlight of the establishment was completed in the final construction phase in spring 2020: the sixth floor serves as an executive floor after the renovation. There are now ten guest rooms with particularly luxurious facilities, including balconies which offer views of the Swiss mountain panorama and additional included services that make a guest’s stay so comfortable.

Best Western Premier – in a class of its own

Thanks to their individuality, exclusive facilities and excellent service, Best Western Premier Hotels always offer their guests a luxurious and enjoyable stay. Establishments in the four to four-star-superior category meet the expectations of discerning travellers in search of an excellent hotel experience. Classic, select surroundings and additional offers and amenities such as an in-house restaurant, room service, concierge or turn-down service help guests enjoy a deeply memorable stay.

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